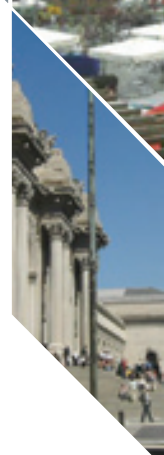


# 21

CHALLENGE  
to   USA 21



### WORK, STUDY & TRAVEL

The U.S. Department of State administers the Exchange Visitor Program to provide foreign students with on-the-job training during a three (3) to eighteen (18) month period in the United States.

In October 2008, the United States and Korean governments agreed to launch an internship program called WEST(Work, English Study, and Travel) under this Exchange Visitor Program. As a result, many college students in Korea can now come annually to the United States with an Exchange Visitor Visa (J-1) to take advantage of these global internship opportunities.

The purpose of 'Challenge to USA 21' is to arrange a good internship program for Korean students, including candidates for the WEST program. Our service will also focus on finding jobs for Korean foreign students and Korean American students. In order to secure good internship placements, we maintain relationships with host companies that want to hire Korean applicants.

'Challenge to USA 21' will provide various packaged services, including language programs and travel plans. Students will be assisted in their efforts of finding housing and health care in order to ease the adjustment to life in the United States. We will also help plan trips and provide a support system until the program period ends.

Please, take the opportunity to live your dream in one of the most beautiful cities in the world, New York City! It is a city that is full of new challenges, expressive changes, and great hopes.

### Contact Us

#### Contact

##### New York Office

Tel: 917-916-7218

E-mail: [ctu21kim@gmail.com](mailto:ctu21kim@gmail.com)

##### Websites

##### Challenge to USA

<http://www.ctu21.org>

##### CTU21 Media

<http://www.ctu21media.com>

Website & Catalogue  
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**Airy** Space

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*New York, New York!*



### Why New York?

Live your dreams in one of the most beautiful cities in the world, New York City! It is a city that is full of new challenges, exciting changes, and great hopes. New York City has been a central place for art, culture, global economy, education, and business for many years. It attracts people from all around the world.

One of the biggest reasons for coming to New York City is to pursue one's dream for a career, such as becoming a musical actress, or a businessman in the financial district of Wall Street. A girl could have a dream of becoming a musical actress after having a memory of seeing a great musical such as "Cats" on Broadway, and being impressed by it as a kid. Every day, people in New York are working hard to achieve their dreams.

Fortunately, there are proven career opportunities for those who work hard to gain working experience abroad. Because most companies in New York offer internship programs for qualified candidates, sometimes these internships can extend to full-time job positions. Gaining work experience in a city like New York would be a once in a lifetime experience on many levels. It will broaden your horizons and open doors to meeting new people and learning new things. Upon staying and working in New York, one's love for the city will grow more and more, by seeing its unlimited resources in art and culture, as well.

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### WHY 'CHALLENGE TO USA 21' IS YOUR BEST CHOICE?



The 'Challenge to USA 21' program started based on the idea of wanting to develop a working relationship between qualified internship applicants in Korea and companies that are based in the states, mainly in New York. Located in New York, we have easy access to many great companies located here, and we offer many services to both candidates and host companies. We handle the entire process, from beginning to end. We help with applying for the correct position that we find by way of Web-cam interviews with the J-1 Visa sponsor, and adjusting to a new life in a new city. We also help with planning trips and providing support systems until the program period ends.

'Challenge to USA 21' is dedicated to helping you achieve your goals and making your experience in the States its fullest.

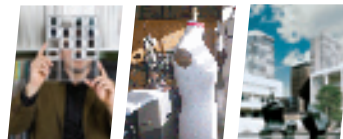
#### LIST OF THE POSSIBLE HOST COMPANIES

- Major Media companies such as the New York Times
- Well known Korean companies such as Samsung America
- Advertising Agencies
- Large U.S. companies such as AT&T
- Korean-American owned companies such as South Pole
- Non-profit organizations such as the YMCA
- Famous Restaurants, Hotels, Department Stores in New York City
- Law Firm
- Account Office

#### ART & DESIGN

We also specialize in working with companies base in NY. that are in Art & Design industry. We have a staff who can counsel for planning a career path in the related fields, and help finding appropriate internship opportunities for individuals.

ART MUSEUM,  
OPERA THEATERS,  
MUSICAL THEATERS,  
GALLERIES, ART CENTER  
GRAPHIC, FABRIC, FASHION, WEB  
INDUSTRIAL, INTERIOR,  
TEXTILE DESIGN FIRMS



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CHANG WOOK KIM  
CEO

## Résumé

### Educational Background

Graduated from Korea University (1977)

Visiting Fellow, University of Missouri (July 1993-July 1994)

### Career Highlights

Honorably discharged from the Republic of Korea Army (May 1970-March 1973)

Managing Editor, Korea University Newspaper (1974-1976)

Documentary producer for Tong Yang Broadcasting Company (1976-1980)

Local news reporter, Joong Ang Ilbo (1980-1985)

Deputy section chief, Metropolitan Section, Joong Ang Ilbo (1993-1995)

Director of Metropolitan Section, Joong Ang Ilbo (1995-1996)

Director Deputy Managing Editor, Monthly Joong Ang Magazine (1996-1998)

Managing Editor, Advertising Director for New York Korea Daily News (1998-2004)

CEO, New York Korea Daily News (2004-Present)

### Publications

Author of Origins of Korean Last Names (1982)

Author of non-fiction The Mama's Boy Who Became a Terrorist (2002)

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## 1. WORK

In order to provide quicker service to applicants applying for the J-1 Visa, 'Challenge to USA 21' formed partnerships with certain sponsor organizations which The Department of State has authorized to administer J-1 Visa programs.



- 'Challenge to USA 21' helps you by reviewing intern candidates' qualifications to ensure that the applicants' background and experience are suitable for the program.

- We maintain good relationships with host companies in order to coordinate good internship placements for the trainees/interns.



- There are paid internships and unpaid internships, depending on a company's preference. We will try our best to find paid internship positions for applicants.

### CAREER DEVELOPMENT WORKSHOP

We will prepare different kinds of workshops that will enhance career, and interpersonal skills.

[Here are some examples of the curriculum>>](#)

- Ways to improve interview skills
- How to prepare for an interview using proper English
- How to write an effective résumé and Cover Letter
- Importance of writing a simple Follow-up / Thank-you Letter
- Dress Code for Success: "What to wear on an interview"

## DOCUMENTS



There are different types of government documents that need to be submitted for J-1 Visa processing. Our main service helps students complete these government forms and makes sure they are processed in a timely manner.

- DS-2019 (Certificate of Eligibility for Exchange Visitor Status)
- DS-7002 (Internship Placement )
- DS-156 (Nonimmigrant Visa Application)
- DS-157 (Supplemental Nonimmigrant Visa Application)
- Host Company Agreement with Employment

## 2. STUDY

An internship program benefits and improves your English speaking skills by working and communicating with colleagues. We also provide more information about classes and private institutions where language classes are offered in the evenings or weekends for people who work during the day.




### STUDY INFORMATION PROVIDED



- Locations of Private Institutions and Colleges where ESL classes are held
- Nearby Transportation
- Tuition and Fees
- Specialties of the each institute and program

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## 3. TRAVEL

Traveling all over the country would be a priceless experience, and the memory can remain with you for a very long time. We help plan a memorable trip.

There are many different methods of traveling around the country, depending on which travel routes or transportation type you use. Our Traveling Plan Package will help make these decisions much easier for you.



*"Challenge to USA 21" recommends these methods for traveling around the country:*

- Travel across country by transportation system such as Greyhound and Amtrak.
- Camp at American Historical National Parks and seeing well-preserved beauty of nature in the Midwest.
- Rent a recreational vehicle (RV), for cooking and sleeping in.

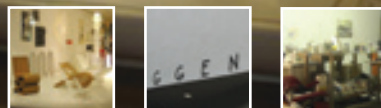


## SPECIALIZED ART TOUR



Our "Specialized Art Tour" is a unique tour package for art lovers. It gives participants a chance to explore the contemporary art scene in New York, and visit world famous art museums in the city.

- Tour galleries in Chelsea, Upper East, and Lower East Sides of Manhattan.
- Visit artists' studios in Dumbo and Brooklyn, and meet with young artists.
- Visit world-famous museums in New York City, such as the MoMA, The Met, Guggenheim, and the Whitney's.



## 4. SUPPORT



LIVING  
ARRANGEMENT  
SUPPORT

### 1. Finding Housing

Even though all participants are responsible for making their own housing arrangements, we will help you find good housing in efficient ways. We give advice on how to choose and find a place to live with our insightful information, being residents of New York for many years.

### 2. Acquiring a U.S. Driver's License and Social Security Number

We will assist you in acquiring a U.S. driver's license and Social Security number when you arrive in the United States.

### 3. Staff Emergency Contacts

- We teach simple, quick ways to react properly when in an emergency situation.
- If you do get into trouble, we will try and help you.

### 4. Internship Progress Review

We follow up on a regular basis to see if the participant is adjusting well in his or her new workplace and the new living environment

### 5. Career Development Advice

We will advise participants on how to improve interpersonal and communication skills, since it's really important to learn how to get along with co-workers.

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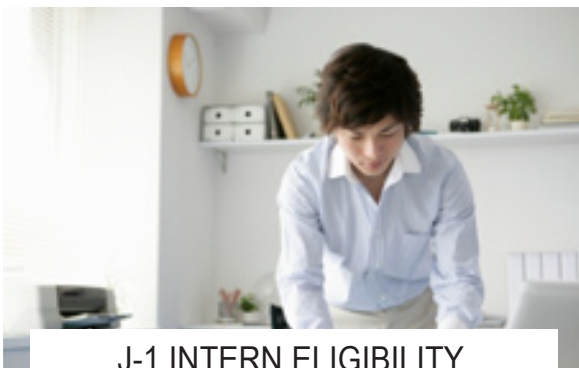
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## INTERN / TRAINEE ELIGIBILITY

There are two types of internship programs available, based on each intern's status and situation. Basic requirements for internships applicants are slightly different for each program.



### J-1 INTERN ELIGIBILITY

- Completion of at least four semesters of university work (two semesters of community college).
- Graduation from university no more than twelve months prior to the start date of your internship.
- Proficiency in speaking, reading, and writing English (an in-person interview using video conferencing and a Web camera will be conducted).
- You must have a TOEFL score of 600 or higher on the written test or a 250 or higher on the computer-based test (TOEIC score of 800 or higher).
- Applicants must demonstrate they have sufficient finances to support their stay while in the United States.



### J-1 TRAINEE ELIGIBILITY

- A degree or professional certification from a foreign post secondary academic institution and at least one year of prior related work experience in the applicant's occupational field.
- Five years of work experience outside the United States in applicant's occupational field.
- Proficiency in speaking, reading, and writing English (an in-person interview using video conferencing and a Web camera will be conducted).
- You must have a TOEFL score of 600 or higher on the written test or a 250 or higher on the computer-based test (TOEIC score of 800 or higher).
- Applicants must demonstrate they have sufficient finances to support their stay while in the United States.

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## J-1 Visa?



The U.S. Department of State administers the Exchange Visitor Program which provides foreign students with on-the-job training for a three (3) to eighteen (18) month period in the United States. The J-1 Visa is a non-immigrant cultural exchange visa issued by the U.S. Department of State under this program. The J-1 Visa is designed to provide international students the opportunity to enhance their professional skills, as well as gain knowledge of American culture.

In order to participate in the Exchange Visitor Program, you must apply and receive a J-1 Visa from the U.S. embassy of your country. When you enter the United States with the status of a J-1 Exchange Visitor, this gives you the right to work legally in the United States.

## Form DS-2019?



The Form DS-2019 is the Certificate of Eligibility for Exchange Visitor (J-1) Status. Only a J-1 Visa sponsor designated by The Department of State can issue this form. The J-1 Visa sponsor issues the form DS-2019 after reviewing the applicant's qualifications to ensure that the program is suitable for the applicant's background and experience. Applicants have to submit the form DS-2019 when they apply for a J-1 Visa to the U.S. Embassy.

## J-1 Visa Sponsor?



If you want to apply for the J-1 Visa, you must meet the requirements and be accepted for the Exchange Visitor Program through a J-1 Visa sponsoring organization, which is designated by The Department of State. When you are accepted as a participant in an exchange program, the sponsor will provide you with the documents necessary to apply for the J-1 Visa. In order to provide quicker service to applicants applying for the J-1 Visa, 'Challenge to U.S.A. 21' developed partnerships with certain sponsor organizations which The Department of State has authorized to administer J-1 Visa programs.

## SEVIS?



SEVIS (System Exchange Visitor Information) is an Internet-based system that provides tracking and monitoring functionality with access to accurate and current information on nonimmigrant students as well as exchange visitors. SEVIS enables J-1 Visa sponsors to transmit electronic information to the Department of Homeland Security (DHS) through an exchange visitor's stay in the United States. Therefore, all exchange visitors must register with SEVIS within twenty (20) days of arrival and are required to pay a SEVIS fee prior to applying for the J-1 Visa to the U.S. Embassy.

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### PROCESS FOR OBTAINING THE J-1 VISA

'Challenge to USA 21' is your agent for helping you complete the entire process for successfully obtaining the J-1 Visa, while working with a visa sponsor organization. We will provide step-by-step guidance from beginning to end. Here is an overview of the process.

1

#### Online application and resume submission

Once we receive your online application we review, check, and send it to a J-1 Visa sponsor. Within three to four business days you will receive the sponsor's response.



2

#### Required documents submission

Upon acceptance, the following documents need to be forwarded to our office:

- A Copy of passport valid for travel to the United States with a validity date at least six months beyond the applicant's intended period of stay in the United States
- B School Certificate
- C Letter of recommendation from a university supervisor on official letterhead
- D Two (2) passport-sized photos
- E Bank balance of the applicant, his or her parents or guarantor as proof of financial guarantee document
- F Copy of graduation diploma and the completion or certificate of degree
- G Essay (explain internship area of interest and reason for applying)
- H Letters of self-introduction sent to the employer (general cover letter)
- I Resume, one (1) page, record of educational background, career etc.



3

#### Interviews

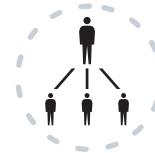
- Once the J-1 Visa sponsor has accepted your completed application you will be notified of the date and time of the interview (this is determined by the supervisor of the sponsor organization).
- In order to gauge your English skills, the interview will be conducted using video conferencing or Web camera (Skype).



4

#### Select Host Company for training placement

Once you pass the interviews, we will send your resume to an employer who wishes to hire interns. Once a host company is found, we will meet with the employer to coordinate a good internship placement plan.



5

#### Pay Participation Fee

The Participation Fee is slightly different depending upon which J-1 Visa sponsor organization we will be working with. Once the J-1 Visa sponsor is determined, we will individually present you with a detailed statement of the fee. All program and service fees must be paid in full before the form DS-2019 is issued.

The participation fee includes the following service fees:

- J-1 Visa sponsorship and administration
- Application review and interview
- All necessary forms to complete visa application, including the DS-2019 and DS-7002
- Internship placement in an appropriate host organization



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### 6 Acquiring Medical Insurance

J-1 interns and J-2 dependents are required to have health insurance coverage for the entire length of the training program before applying for the J-1 Visa. Here is the cost for this insurance.

- HTH Worldwide Monthly Premium
- Under Age 24: \$62.20
  - Age 25-30: \$82.00
  - Age 31-40: \$104.00



### 7 Arrange 'DS-7002 form' with a host company

The DS-7002 form outlines the Internship Placement Plan. This is completed and signed by the employer and outlines the goals, activities, and responsibilities during the intern's placement with the host. We will help to complete this form and send it to applicants.



### 8 Issue training agreement for host and applicant

The training agreement between the host and applicant must be completed by the employer and signed by the issuing J-1 Visa sponsor.

It provides the following details:

- Host information
- Trainee information
- Dates of training
- Location of and brief description of training.



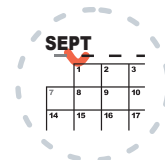
### 9 Issue of DS-2019 form

The DS-2019 form is the Certificate of Eligibility for Exchange Visitor Status issued by the J-1 Visa sponsor.



### 10 J-1 Visa application to the U.S. Embassy must include the following:

- Decision of interview date
- You must have completed a Nonimmigrant Visa Application (Form DS-156) and Supplemental Nonimmigrant Visa Application (Form DS-57) before you apply for the J-1 Visa.
- When you apply for the J-1 Visa you have to pay a nonimmigrant visa application fee (\$131) and SEVIS I-901 fee (\$180).
- All applicants for the J-1 Visa are interviewed by the embassy in their home countries.




### 11 Receipt of J-1 Visa / departure from country:

- Process duration takes approximately 6-8 weeks.



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## • Benefits of hiring interns/trainees

'Challenge to USA 21' hopes your company will seriously consider providing internship opportunities for bright and talented young men and women from Korea participating in our program.

- Employers can save expenses in the recruitment process, because our recruitment services are free of charge to host companies.
- J-1 Visa interns and employers are exempt from social security taxes and unemployment taxes.
- Interns' medical insurance premiums are prepaid. You won't incur any additional insurance expenses.
- All applicants are pre-screened, well-qualified, and dependable university students who must meet U.S. State Department rules and regulations to be eligible for the J-1 Visa.



## • Submit Supporting Documents

Host companies must submit a copy of workman's compensation insurance policy and Dun & Bradstreet number. The D&B D-U-N-S Number is a unique nine-digit sequence recognized as the universal standard for identifying and keeping track of businesses worldwide. It enhances the credibility of small businesses in the market place and enables potential customers to easily identify your company.



- You can obtain D&B number for free on the next website:  
<http://www.dnb.com/us>
- If you would expect a quicker process, please choose Express Service, which is a paid service.
- You can also find more details about Exchange Internship Program on the next website:  
<http://exchanges.state.gov/jexchanges/index.html>

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## FAQ



### 1. How is the J-1 Visa's duration determined?

The maximum length of a J-1 Training Visa is eighteen (18) months and the minimum is three (3) weeks. If you are an intern it will last up to twelve (12) months, and if you are a trainee, it can be valid up to eighteen (18) months.

### 2. Can I extend the duration of my internship program?

Based on each intern's status and situation, extensions are possible. If the Intern and employer can prove the need for additional training, you may be able to extend your training program.

### 3. What kind of documents do I need to show/provide when I enter the U.S. with the J-1 Visa?

*You need to show the documents below:*

- DS-2019 form (issued by CIEE as your legal sponsor)
- Passport with J-1 Visa (except for Canadian students)
- I-94 card (U.S. Government entry document)
- Employment offer agreement

### 4. Can I transfer to a J-1 Visa from another type of visa (tourist, student)?

Yes, we accept such applications. But you will have to return to your home country in order to complete the visa interview with your U.S. Embassy/Consulate.

### 5. Can I bring my family with me when I enter the United States with the J-1 Visa?

Spouses and children with J-2 Visas are allowed to accompany the J-1 Visa holder to the United States. A spouse with a J-2 Visa may work in the United States.

### 6. Must J-1 Visa interns have health insurance?

Yes. J-1 interns and J-2 dependents are required to have health insurance coverage for the entire length of the training program before applying for the J-1 Visa. Employers are not required to provide health insurance premiums.

### 7. Do I need a Social Security card?

If your employer pays you any wages while in the United States they will be subject to income tax withholding. Make sure you give your employer your Social Security number as soon as you receive it, so any required taxes can be deducted from your paycheck.

### 8. Do I have to pay U.S. income taxes?

If your employer pays you any wages while in the United States they will be subject to income tax withholding. Make sure you give your employer your Social Security number as soon as you receive it, so any required taxes can be deducted from your paycheck.

### 9. Are J-1 Visa interns required to pay the social security tax?

No, J-Visa interns and the hosting company are both exempt from the Social Security Tax and FUTA (Federal Unemployment Tax Act) according to U.S. Social Security & Taxes

### 10. Can I get a paid internship?

As much as possible, we will try to offer you a training position which provides a stipend. But we cannot guarantee paid placements, because the availability of these positions depends on many factors that we cannot predict or control. Some J-1 Visa sponsor organizations usually offer volunteer training placements and internships.

### 11. Can I study on J-1 Visa?

Of course you can study while on the J-1 Visa, but you can't join a full-time program like an F-1 because you have to work at least eight hours per day.

### 12. Are there any travel restrictions on the J-1 Visa?

No, you are free to travel within the United States. There are no travel restrictions on the J-1 Visa.

### 13. If I am unhappy with my training placement, can I transfer to a different training placement?

Any applicant can change his or her training placement as long as he/she will be training in the same field. We will review any request on a case-by-case basis. We require at least 50 to 60 days of advance notice.

### 14. What is included in my participation fees?

Your participation fee includes the service fees below:

- J-1 Visa sponsorship and administration
- Application review and interview
- All necessary forms to complete the visa application, including the DS-2019 and DS-7002
- Internship placement with an appropriate host organization

#### Contact Us / NY Office

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## INTERNSHIP REQUEST APPLICATION (FOR APPLICANTS)

Name: _____		Gender: Male _____ Female _____	
Date of Birth: _____	/Day _____	/Month _____	/Year _____
Permanent Address(Home Address): _____			
City: _____	ZIP Code: _____	Country: _____	
Country of Birth: _____		Citizenship: _____	
Passport Number: _____		Experation Date: _____/Day _____/Month _____/Year	
Country In Which Passport Was Issued: _____			
Marital Status(Please check one): _____		/Single _____/Married _____	
Telephone Number: _____		Additional Telephone Number: _____	
Fax Number: _____		E-mail Address: _____	
Educational Background _____			
University: _____		Major: _____	
Graduation Date: _____/Month _____/Year		Completion Date: _____/Month _____/Year	
TOEFL Score: _____		TOEIC Score: _____	GPA Score: _____
Desired Company & Career Field: _____			
Desired Work Start Date: _____		Duration: _____/Months	
Desired Stipend: \$ _____/hourly		\$ _____/weekly	\$ _____/monthly
Comments: _____			
Provided by _____			
Printed Name: _____		Signature: _____	Date: _____

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## INTERNSHIP REQUEST APPLICATION (FOR HOST COMPANIES)

Company Name:		CEO:	
Type of Business:		E.I.N #:	
Workman's Compensation Insurance #:		Dun&Bradstreet #:	
Address:			
Website:		E-mail Address:	
Company's Telephone Number:		Fax Number:	
Supervisor's Title&Name:			
Current Number of Employees:		Annual Revenue:	
Business Since:			
Job Position:		Number of Internship Positions:	
Start Date:		Duration:          /Months          /Year	
Total hours of work per week:		hrs/week	Overtime:
Stipend: \$	/hour	\$	/week
		\$	/month
Job Description(in English or Korean):			
Comments:			
Provided by			
Printed Name:		Position:	
Date:		Signature:	

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